Windows 10 Pro means business

The most comprehensive security, with best-in-class management tools, and enhanced productivity to keep your business on the right track.

Windows 10 Pro means business

The most comprehensive security for your business

Best-in-class management that grows with your business

Get more done with the most productive tools.

The most comprehensive security

Help protect your business information, customer data, employee identities and, ultimately, your reputation

Jack Purton

Free, built-in protection from security threats

- Windows Defender Antivirus
- Windows Firewall
- Trusted Boot

A lost device doesn't have to mean leaked data

- BitLocker
- BitLocker to Go

Employees won't need to remember passwords

- Windows Hello*

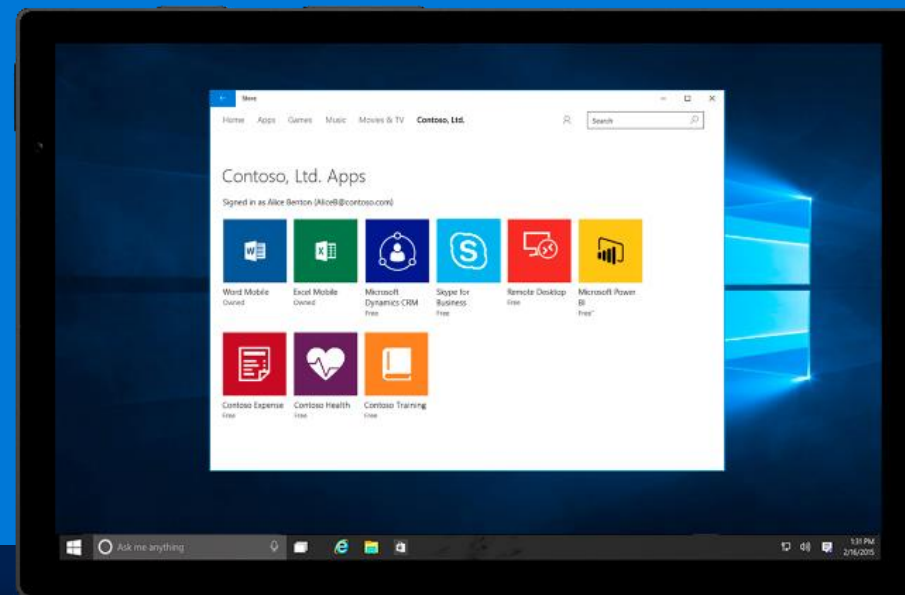**Securely separate business from personal information**

- Windows Information Protection

*Windows Hello requires specialized biometric hardware.

Best-in-class management

Manage your complex IT environment, including your devices, user identities, apps and policies with ease.

Single sign-on and more control over your devices

- Azure AD join*
- MDM Client
- Domain join
- Group Policy
- Windows AutoPilot

Decide when and how to update

- Deferred Updates
- Windows Update for Business

Manage your business apps with flexibility and ease

- Microsoft Store for Business**
- Assigned Access
- Client Hyper-V

*Azure AD sold separately. **Available in select markets. Functionality and apps may vary by market and device.

Get more done with the most productive tools

Work faster, and access what you need, when you need it from wherever you are.

Access whatever you need, wherever you are

- Remote Desktop*
- OneDrive for Business

Stay focused and finish first with new productivity tools

- Start Menu
- Live Tiles
- Virtual Desktop
- Snap Assist
- Tablet Mode

Turn thoughts into action.

- Voice/Pen/Touch/Gesture**
- Windows Ink**
- Paint 3D⁺
- Microsoft Edge

Your digital assistant to handle crucial tasks

- Cortana*** at work

*Remote Desktop requires internet connection; **Device dependent; Windows Ink requires touch capable tablet or PC. Pen accessory may be sold separately.
⁺Paint 3DApp availability and experience may vary by region and device. ***Cortana available in select markets; experience may vary by region and device

Why go Pro?

What's in Windows 10 Pro that isn't in the consumer edition

Enterprise-Grade Security

BitLocker + BitLocker to Go

Windows Hello* with Azure AD integration

Windows Information Protection

Powerful Management Tools

Azure Active Directory join ‡

Domain join + Group Policy

Windows AutoPilot

Deferred Updates via Windows Update for Business

Microsoft Store for Business#

Enhanced Productivity

Remote Desktop

Cortana** at work with Azure AD integration

*Windows Hello requires specialized biometric hardware.; ‡Sold separately; #Available in select markets. Functionality and apps may vary by market and device.; ** Cortana available in select markets; experience may vary by region and device

Get the best Windows Pro ever
What's new and improved from Windows 7 to Windows 10

Security for today

Windows Hello*

Secure Boot

Windows Information
Protection**

Cloud-ready management

Azure Active Directory join ***

Mobile Device Management client

Windows AutoPilot

Windows Update for Business

Microsoft Store for Business‡

Tools for the modern workplace

Windows Ink***

Cortana at work

Paint 3D⁺

Tablet Mode

Stay protected anywhere, including down the road.

Built-in protection from current and future security threats – at no extra cost.*

Windows Defender Antivirus: Windows 10 offers built-in malware protection to help keep you safe from viruses, spyware, and other malicious software. Windows Defender Antivirus runs in the background, notifying you when you need to take specific action.

Windows Firewall: Built into Windows 10, Windows Firewall helps notify you about suspicious activity if a virus or worm tries connecting to your PC. It can also block viruses, worms, and hackers from trying to download potentially harmful apps.

Trusted Boot: Windows 10 closes off the pathways that allow malware to hide by starting before the malware does, helping to ensure your PC boots use only trusted software. Rest assured that your system will start with integrity and help defend against modern threats.
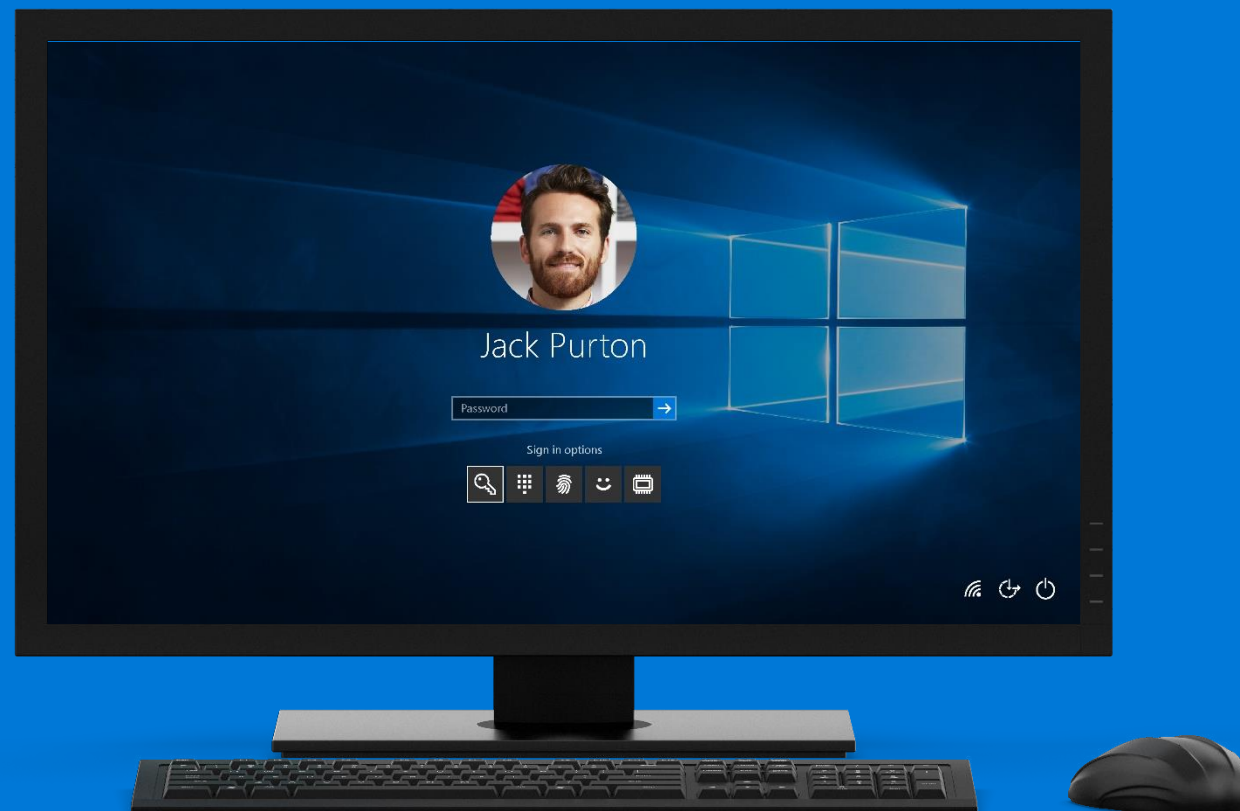
(Screen simulated, subject to change)

Don't lose your mind over lost devices.

A lost device doesn't mean leaked data.

BitLocker* + BitLocker To Go: Keep your peace of mind by encrypting your data on your computers' hard drives and even on your USB drives, so your business information is protected when a device is lost or stolen.

Jack Purton

Password

Sign in options

(Screen simulated, subject to change)

*Requires TPM 1.2 or greater for TPM based key protection.

It's just business.

Separate your business information from their personal information.

Windows Information Protection: You can control how your employees use your business data – blocking them from copying customer or financial data into social media apps, for example. So you can help protect data wherever it lives — without affecting your user experience.*
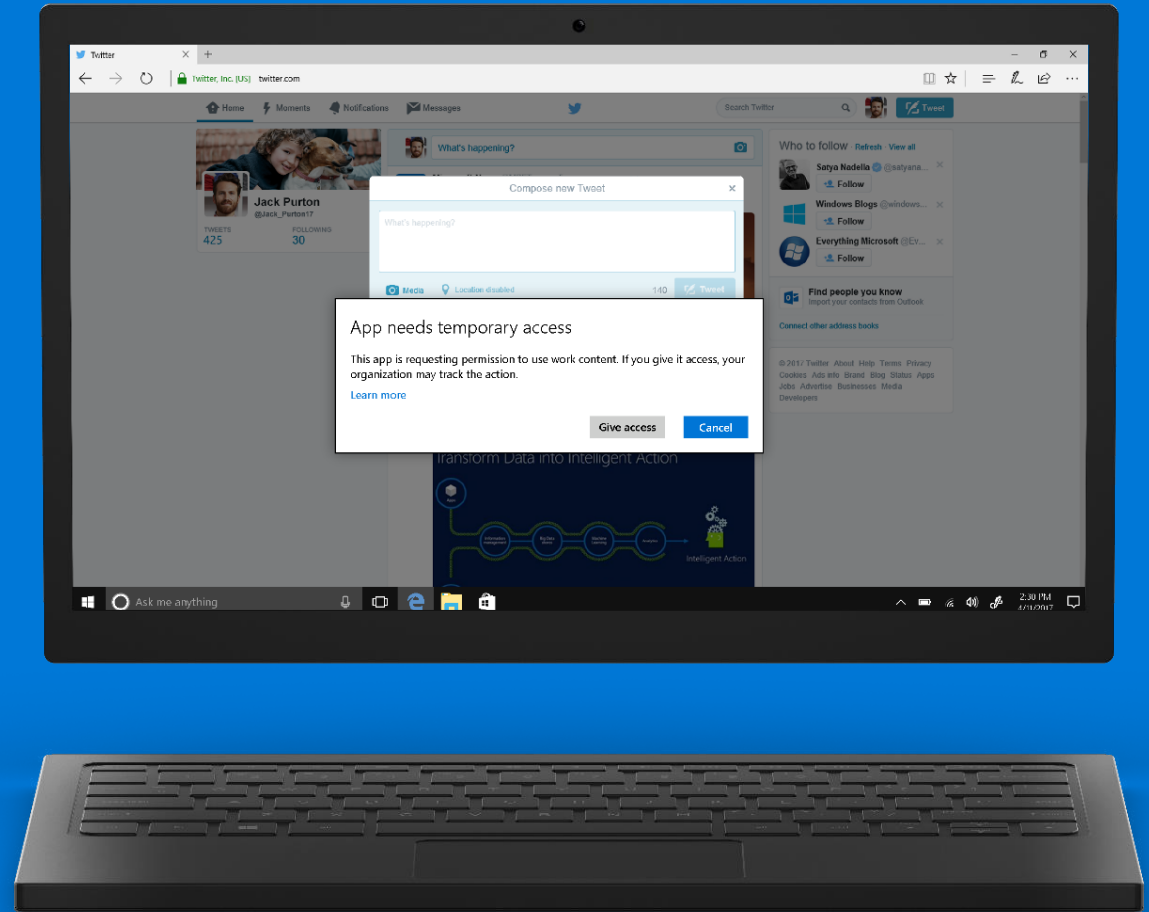
(Screen simulated, subject to change)

*Windows Information Protection requires either Mobile Device Management (MDM) or System Center Configuration Manager to manage settings.

Best-in-Class Management

Control. Simplified.

Single sign-on and more control over your devices.

Azure AD* Join- Employees can use a single login across Windows 10, Office 365*, and other Microsoft services*, making logons and passwords easier to manage. The shared logon works on PCs, tablets, and phones.

Domain Join + Group Policy- IT staff can easily manage PCs, user accounts and groups, security policies, and get easy access to files and printers when you pair Windows 10 Pro with Windows Server*. You can even define specific security and networking policies for your users and devices.

MDM client- Windows 10 Mobile Device Management (MDM) support, lets you use cloud-based management services* to control business and personal devices. Your employees get access to corporate applications, data, and resources from virtually anywhere on almost any device, while IT gets help keeping your business information secure.

Windows AutoPilot- Users themselves can configure new devices— without IT ever touching the device— with cloud-based services such as Azure Active Directory,* Microsoft Intune,* and third-party mobile device management (MDM) services.*

(Screen simulated, subject to change)

**Sold separately
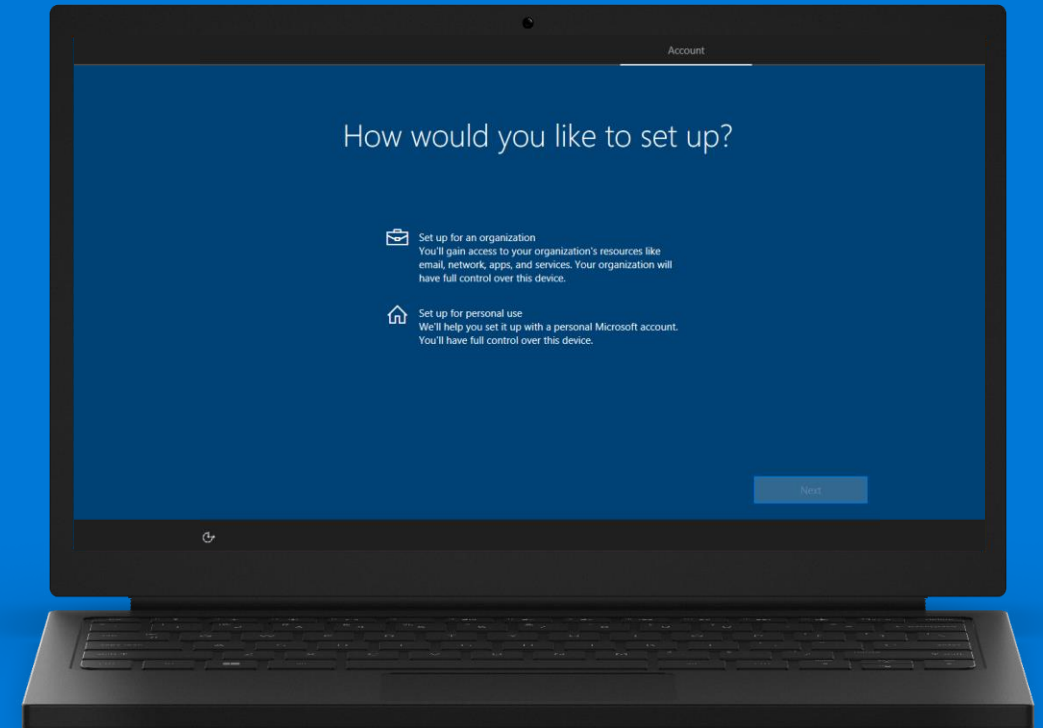
Say when.

You decide when and how to update your devices.

Deferred Updates- With deferred updates, you get new Windows features and functionality, after they've been vetted and approved by other users, while still continuing to receive security updates and critical fixes straight away.

Windows Update for Business- Your IT staff can get more done, since Windows 10 Pro gives them control over system and app updates. You'll get access to the latest innovations from Microsoft, while being able to reduce management costs, maintain more control over the update process and make better use of everyone's time.

(Screen simulated, subject to change; Some apps sold separately, availability may vary).

More ways to do more.

Easier ways to acquire, deploy and configure your business apps.

Microsoft Store for Business*- Designed for organizations, Microsoft Store for Business* gives you a flexible way to find, acquire, manage, and distribute free and paid apps to Windows 10 devices.

Assigned Access- Windows 10 Pro lets you set up a device for a single use or "kiosk." Users can only interact with one Microsoft Store app and cannot change system settings.

Client Hyper-V- Run multiple operating systems at the same time on one computer, letting you create and manage virtual machines and their resources.
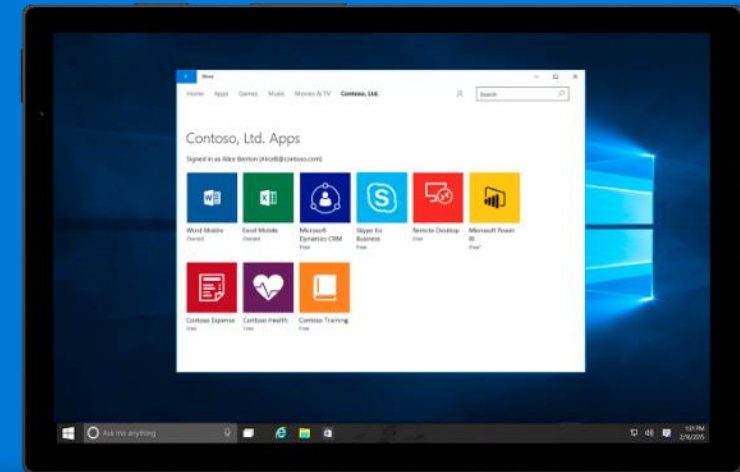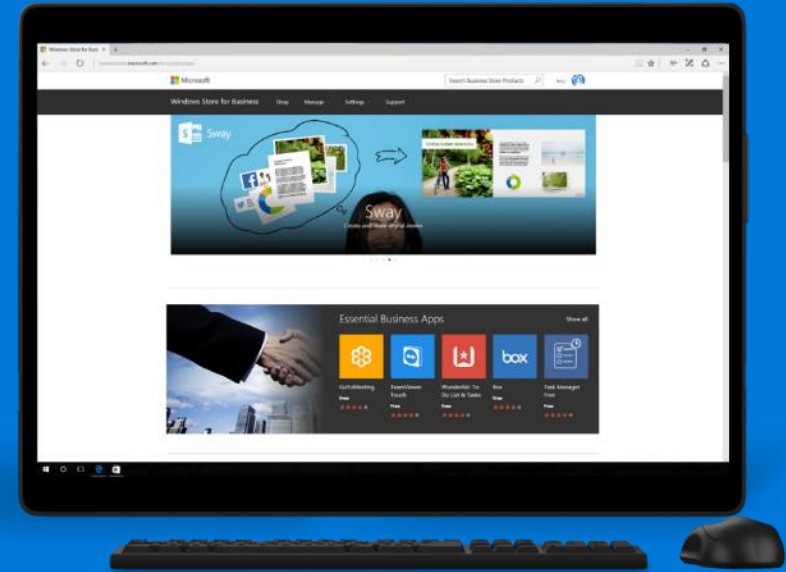
(Screens simulated, subject to change; Some apps sold separately, availability may vary).

*Available in select markets. Functionality and apps may vary by market and device.

More Productive

Work from the office. Even while on the road.

Access all of your files, folders and apps from virtually anywhere.

Remote Desktop: Work anytime, anywhere. Access your own desktop - with all your files, folders, and apps just the way you left it - from virtually anywhere and on any device. All you need is Windows 10 Pro and an internet connection.
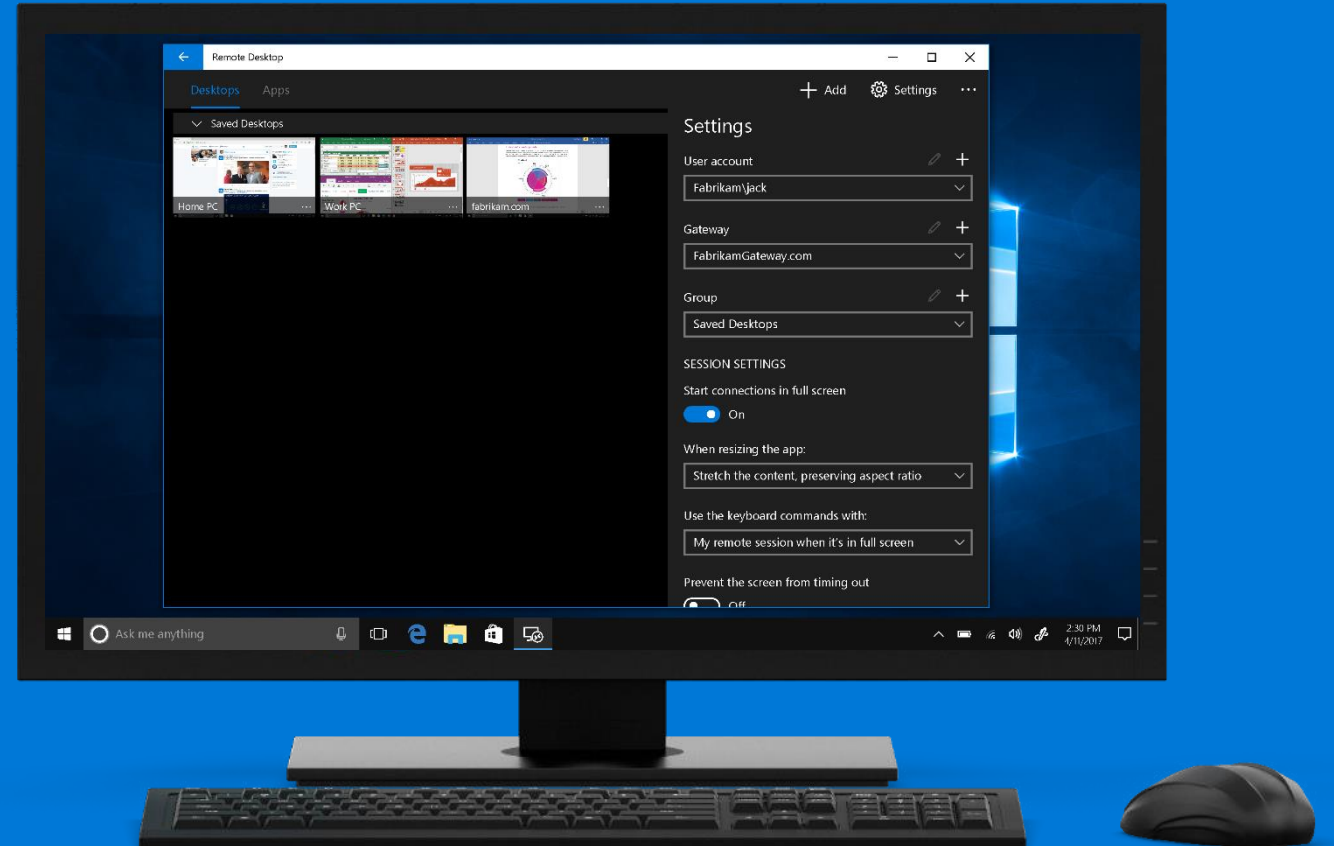
(Screen simulated, subject to change)

Shift your productivity into warp speed.

Start fast, stay focused and finish first with new tools to enhance productivity.

Start Menu + Live Tiles- Get to work quickly and stay productive with familiar features in Windows 10. The Start menu lets you pin your go-to apps and files for fast access. Live Tiles beam updated info – like your email, appointments, and headlines – so you don't need to open the app.

Virtual Desktop + Snap Assist- Keep command of your screen. Snap Assist makes it easy to snap apps into place to optimize available screen space. If your screen is getting crowded, you can create virtual desktops with just the items you want – great for when you don't have multiple monitors to work with.

Tablet Mode- Use your laptop like a tablet. You can get a smooth, touch-first experience on your 2-in-1 or touchscreen laptop. Onscreen features adapt for easy navigation and apps scale smoothly from the smallest to the largest displays.* You can easily run in or out of Tablet Mode anytime you want – your screen will give you a smooth transition and a beautiful display.

(Screen simulated, subject to change; Some apps sold separately, availability may vary).

*App experience may vary.
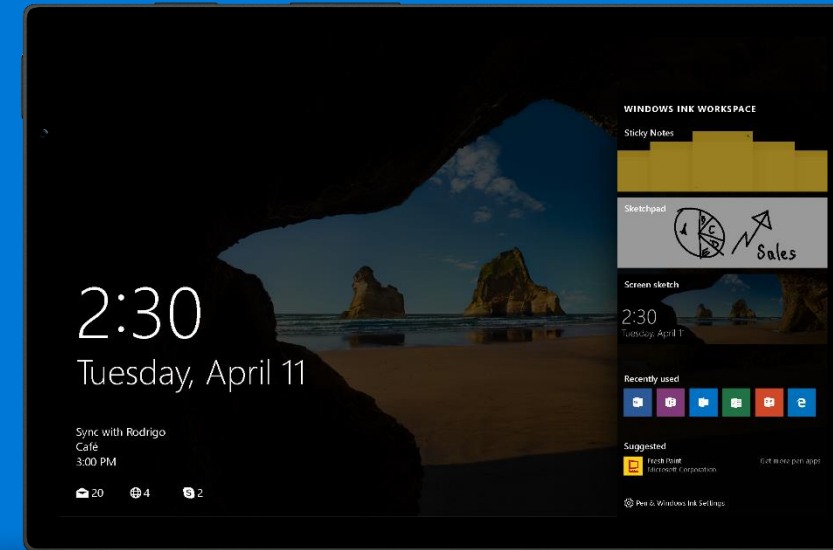
Take note, this is game-changing.

Multiple ways to turn thoughts into action.

Voice/pen/touch/gesture*- Windows gives you more interaction options to choose from so you can use what feels right and works best.* Beyond just traditional keyboard and mouse inputs, you can use your device in the way that's most natural for you and the best fit for what you're doing. You can even switch from one interaction type to another for maximum comfort and productivity.

Windows Ink**- Quickly turn thoughts into action with the magic of Windows Ink.** Naturally capture notes at the speed of thought with no need to be logged in.*** And powerfully pair inking with Office† to effortlessly make edits, create content and drive ideas forward. Use your digital pen with Ink Editor to strikethrough words to delete them, circle text to select it, and more. Unleash your creativity by combining inking with creator apps like Adobe Illustrator††. Windows Ink makes using your pen easy and obvious on Windows. With the all new Windows Ink Workspace, all ink-powered apps and quick actions are right at your pen's tip.***

Paint 3D#- Start creating in every dimension to bring your ideas to life. Whether you're doing quick image editing or creating a 3D prototype of your idea, Paint 3D helps you discover new possibilities for thinking, creating, and communicating.

Microsoft Edge- Microsoft Edge is a safe, fast browser, always up-to-date‡ and designed to work with today's websites and services. With a web experience that's personal, responsive, and all about getting things done online, you can add extensions, write* or type directly on webpages. You can even share your mark-ups with colleagues, save articles in your reading list to view later, and read in a view that lets you clear away distractions from online articles.

2:30
Tuesday, April 11

Sync with Rodrigo
Café
3:00 PM

WINDOWS INK WORKSPACE
Sticky Notes

Sketchpad

Screen sketch
2:30
Tuesday, April 11

Recently used

Suggested
Fresh Paint
Microsoft Corporation   Get more pen apps

Pen & Windows Ink Settings

(Screens simulated, subject to change)

*Hardware-dependent; Pen accessory may be sold separately.
** Windows Ink requires touch capable tablet or PC. Pen accessory may be sold separately
***User must enable in settings and have a Bluetooth button on pen.
Paint 3D app availability and experience may vary by region and device.

† Office may be sold separately.
†† Adobe Illustrator sold separately.
‡ Microsoft Edge receives regular, automatic updates from Microsoft for the supported lifetime of the device.

Why go Pro?

Windows 10 Pro was designed to meet the needs of business, with robust features that don't come with the consumer edition. Only here will you find unique features that enable your team to function at a higher level and work more collaboratively, more productively, and more securely. Use the same Windows that Fortune 50 enterprises rely on everyday.

Enterprise-Grade Security

Windows 10 Pro brings corporate-level security to companies of all sizes. Microsoft's comprehensive approach, from data encryption to protection from unauthorized access, helps secure your organization against the most dangerous modern security threats.

✔ BitLocker + BitLocker to Go
✔ Windows Hello* with Azure AD‡ integration
✔ Windows Information Protection

Powerful Management Tools

Windows 10 Pro integrates into your existing infrastructure. Features to create and enforce network, user, group, and device policies that align with your business needs. Simple, single sign-on to your business network, giving you easier access to shared data and devices.

✔ Azure Active Directory‡ join
✔ Domain join + Group Policy
✔ Windows AutoPilot
✔ Deferred Updates via Windows Update for Business
✔ Microsoft Store for Business†

Enhanced Productivity

Remote Desktop let your whole team - including, crucially, your IT department - access desktops from virtually anywhere. So not only can you access your desktop from virtually anywhere, but IT can make fixes and changes in real time, no matter where the machine might be.

✔ Remote Desktop
✔ Cortana** at work with Azure AD‡ integration

*Windows Hello requires specialized biometric hardware.; ‡Sold separately; † Available in select markets. Functionality and apps may vary by market and device.; ** Cortana available in select markets; experience may vary by region and device

Why choose Windows over the competition

Windows has spent decades developing and perfecting features designed to empower businesses: world-class security, essential business apps, the most comprehensive management features, and unparalleled choice. We call it the Windows Advantage.

World-class security built-in

Windows helps protect your business networks and data by moving users away from unsafe passwords, using multi-factor authentication to validate your login. And many new PCs let you eliminate your Windows password in favor of facial or fingerprint-activated login.*

✔ Windows Hello*
✔ Windows Information Protection

More business apps work here

Run full versions of your most essential programs like Office**, Photoshop**, and Quicken**. And get the most support for local Line of Business applications. You can also use and easily transition between natural input methods, like pen to interact and write, then type easily.*** It's a level of productivity that simply can't be matched.

✔ Tablet Mode**
✔ Windows Ink***
✔ Paint 3D****

Easier management and better control

Choose Windows 10 Pro devices to get seamless integration with and easier management of your current infrastructure. You can keep the policies you already have in place, plus create and enforce new ones that align with your business needs.

✔ Azure AD[†] join
✔ Domain Join + Group Policy
✔ Windows AutoPilot

*Windows Hello requires specialized biometric hardware. **Hardware-dependent; Pen accessory may be sold separately. ***Windows Ink requires touch capable tablet or PC. Pen accessory may be sold separately. ****Paint 3D app availability and experience may vary by region and device. [†] Sold separately

Why choose the Microsoft Cloud with Windows

Microsoft devices and services* together enable maximum productivity, allowing you to work how you want, on your terms and your schedule. Collaborate more easily, access your accounts from any device, and work offline and on.

Work anywhere

You can search, access, and save your **OneDrive for Business*** files easily from any device or browser. You can work offline and your files automatically sync as soon as you reconnect, so you always have access to the latest version across all your favorite devices.

Built for teamwork

Collaboration is easy when you use **Office 365* on Windows 10 devices**. You can work together on the same presentation in a **Skype for Business*** meeting and save your updated document to **OneDrive for Business*** or **SharePoint Online.*** Contributors can add their changes, and the updated document is synced to everyone's device so the whole team works from the same version.

Keep sign-in simple

Save time and reduce frustration by signing in once and having access to all your Microsoft services, along with your **Azure apps*** such as Dynamics CRM* and Facebook. You don't need to remember multiple passwords or interrupt your workflow to sign in again when you open a different app.

Thank you